



A Campaign for YMCA Camp Ocoee

## OUR SUCCESS/OUR VISION

**THE VISION:** Much like a blooming tree begins with a seed, we've spent nearly 100 years planting seeds of impact through our summer camp experience. Thousands of lives have been positively impacted by their camp experience. Our vision now is to plant a new seed -- one that will position us for the next 100 years not only to serve more summer campers by way of needed upgrades, but also a seed that will position YMCA Camp Ocoee's success as a year-long resource to the community.

**OUR SUCCESS SO FAR:** Celebrating the success of Phase 1 fundraising is important, since it covers the infrastructure of YMCA Camp Ocoee. Much work still remains as we turn the corner and water the seeds of this renovation process.

**WHY NOW:** YMCA Camp Ocoee currently serves over 5,000 people each year. Over the next 100 years, our impact will be half a million people! Because our vision is to create structures that are built to accommodate this growth, it's necessary that our grounds, cabins, and facilities (including an ADA-accessible center) are positioned to provide the needed program space for lasting memories and experiences to occur.



"The true meaning of life  
is to plant trees, under whose shade  
you do not expect to sit."  
- Nelson Henderson

Our Trails May Change, but Our Values Endure