

## **YMCA Camp Ocoee Facts and Program**

- Founded in 1923
- 147 acres, 38 individual buildings with 45,000+sq.ft. of covered space
  - 40 acres used under a Special Use permit with the USFS
- 3 major programs
  - Summer Ranger Camp
    - 1150 (98% capacity) campers, 8 one week sessions, ages 7-15
    - Increased enrollment by 20% in the last 5 years.
    - 22% (253 campers) on financial assistance average scholarship of 65%
      - Average Gross income of \$26,850 with 2+ children
    - 11,612 USDA Summer Feeding Meals Served
    - 51% Female, 49% Male
    - 59% return every summer
    - Top Cities Served- Chattanooga, TN, Decatur, GA, Cleveland, TN, Atlanta, GA, Knoxville, TN, Hixson, TN, Signal Mtn., TN, Marietta, GA, Ringgold, GA, Cumming, GA, Nashville, TN, Soddy Daisy, TN.
    - 2018 Camper Geo Data- 15 States represented, 4 foreign countries (France, England, South Korea and Bermuda) and 154 different cities.
  - Conference and Retreat Center
    - Open to the public
    - In 2017 served 87 groups/individuals
    - Serve over 4200 people annually
  - Adventure Guide/Princess Program
    - The Adventure Guides (dads and sons)/Adventure Princess (dads and daughters) is for boys and girls ages 5-11. Dads and children are in circles in their community and meet monthly. Every spring and fall they come to camp for a Longhouse weekend full of activities and one on one time with each other.
    - Serve over 250 dads and children annually
- The Building for the Future capital campaign will allow us to:
  - serve an additional 500 campers each summer
  - increase our one week Ranger camp by 208 campers annually
  - resume Adventure Camp for 300 teens each summer
  - increase our retreat capacity on main camp from 160-268

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## YMCA Camp Ocoee- Community Impact

- Camp is more than just a place to play: Camp builds skills for life! The lessons learned and the friendships made stay with the campers for a lifetime.
- Parents report that camp has given their children self-reliance, confidence in themselves and their abilities, decision-making skills, independence, a sense of achievement, and improved relationships with peers and adults.
- With technology continuing to dominate our children's lives, it is important for them to take a break from technology and learn social and communication skills to prepare them for adulthood.
- Camp provides an escape for children from the real world. It provides them an opportunity to make decisions away from the parents.
- Camp provides quiet time for children to reflect on their values and spiritual life. With strong Christian leaders guiding them, they learn where they fit into the world and the importance of being themselves.
- We are teaching life skills through our programs that the campers will use for the rest of their lives. The communications skills, friendship skills, and learning to challenge themselves are lessons that will be important to the campers through their childhood and their adult life.
- Camp provides a safe place to learn that you must fail to succeed. Not every camper makes it to the top of the climbing wall their first time, but as they learn from their mistakes and challenge themselves to push their boundaries, they are able to succeed.

## Parent Quotes:

- My daughter is motivated to become a Camp Ocoee Counselor. She wants to inspire kids and help them feel important and smart, just as they did for her.
- When he returned, I received many compliments on how he carried himself and his approach and attitude towards what he was doing, and we know it was the experience of being able to come to camp that helped him to grow and be a better person.
- He's learned to have pride in himself as well as independence. He comes back every year even more mature than when he left.
- Camp is a time to be independent and grow while not having to deal with the stresses of daily life. Giving kids a safe space to explore, even for a week or two out of the year, changes them. It gives them self-assurance and confidence in themselves and their abilities, which can impact a child for a lifetime.
- We see such confidence and development in her overall attitude when she returns from camp that you would not believe. Already, she is making plans for next year and wants to be a "Camp Counselor" when she is old enough.
- The social responsibility that she learns through the leadership of the camp is just awesome! As parents today, it is hard to find such a great program that you can send your child to with confidence that they are at the right place for development.
- I've realized their time at camp has given them an opportunity to test their physical abilities in the great outdoors as well as exercise their character away from home. They come home GIANTS & CONQUERERS!!
- We may have created a monster because he wants to attend camp for all of next summer! The experience that he had was so beneficial to his self-esteem and independence. This camp was an amazing chance for him to unplug and be a kid, OUTSIDE!